

Culture Jamming with Mixed Media

Murphy & Kolin

Unit Overview

-Introduction to ideas surrounding culture jamming

-Exploring Materials: Stencils, Pastels

-Introduction to Final Project: A series of 3 works that exhibit use of stencil, pastel and a combination of both.

Terms to learn

Theme

Culture Jamming

Subvert

Mixed Media

Studies

Repetition

Street Art

Stencil Bridge

Composition

Series

Appropriated

Photomontages

Parody

Impasto

Sgraffito

Postmodern Art/Artist

What is Culture Jamming?



More Culture Jamming Resources For Understanding

Understanding Culture Jamming and How it Can Create Social Change

Culture Jamming and the New Normal

Culture Jamming : Example Art

Exploring Materials: Stenciling

- Introduction to stencil artist: Artiste Ouvier
- Demo Video by Kolin
- Exploring Stencils, Stencil making
- **Goal:** create one 8" x 10" study of stenciling

Artiste Ouvrier

Artiste- Ouvrier is a French artist operating in Paris since 1993. His work began with imitations of artworks by Klimt or Paolo Uccello as he found, “the usual posters... I found it silly and too far away from the painting”.



[Artiste Ouvrier Additional Info](#)



Demo Video



Exploring Materials: Pastels

- Introduction to artist: Simone Gad
- Exploring Pastels, blending colors and mark making styles
- **Goal:** create one 8" x 10" study of pastel mark making & blending techniques

Simone Gad

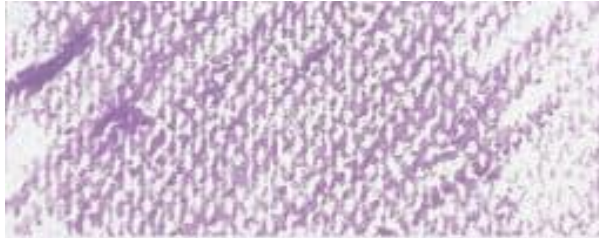
Austrian born Jewish immigrant to the US in 1951. Working in mixed media collage she used oil pastel to great effect in her work. Known for her discussion of women's issues, she combined imagery of rescue animals and used them as ways of talking about social issues



[Simone Gad Additional Info](#)



Oil Pastel Techniques to Try:



Light Application

- use light pressure to apply color
- texture of paper will be visible



Heavy Application

- use heavy pressure to apply color
- texture of oil pastel creates painterly effect



Palette Knife Application

- use a palette knife to create impasto-like layers



Sharp Pencil Application

- use a sharp pencil or toothpick to apply impasto-like details on top of layers

Oil Pastel Techniques to Try:



Light Pressure Blending

- draw loose messy lines or circles
- use second pastel to lightly blend colors



Heavy Pressure Blending

- apply thick layer of oil pastel
- with pressure apply second color on top



Blending With Fingers

- blend the pastel colors using your finger or a cotton swab



Blending With Oil

- use some linseed or baby oil to blend the pastel colors

Oil Pastel Techniques to Try:



Blending With Fingers

- blend the pastel colors using your finger or a cotton swab

Blending With Oil

- use some linseed or baby oil to blend the pastel colors



Palette Mixing

- scrape some oil pastels onto a palette and mix them with a palette knife



Sgraffito

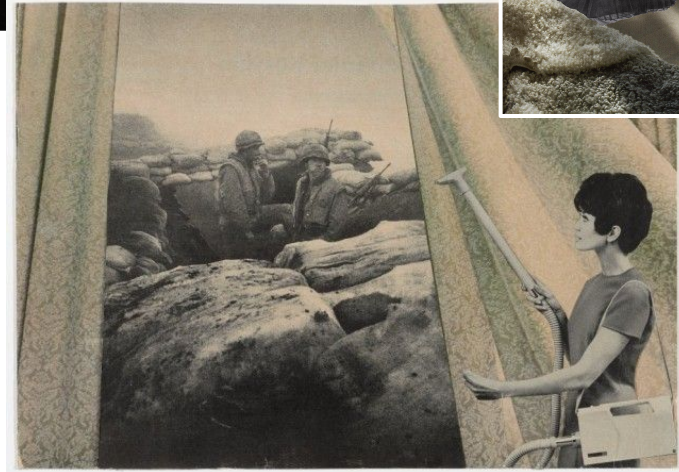
- lay a pastel color on top of another color
- scrape into it with a sharp object

Exploring Materials: Collage

- Introduction to artist: Martha Rosler
- Demo on Collage Techniques by Murphy
- Exploring cutting, **composition** and gluing
- **Goal:** create one 8" x 10" study of collage
- **Bonus:** If finished early make a study combining all three learned mediums.

Martha Rosler

- themes of consumerism, feminism, poverty, and war.
- concerned with how media shapes public opinion
- challenges how much influence popular culture has on private life
- Making big statements through visual information is how **culture jamming** interrupts the status quo





- In *Housing is a Human Right, 1989*, Rosler interrupts Times Square, knowing it is a place many people pass through.
- Culture jamming often **involves political statements through art, performance, and appropriation.**

Explore more of Rosler's work:

[Peclers'Eye: Exhibition, Supermarket of images. Get inspired by what inspires us](#)

[The Cutting Cleverness of Martha Rosler's Collages](#)

[Martha Rosler | 4 Columns](#)

[Rosler Handout PDF Download](#)

*Bathroom Surveillance or
Vanity Eye, 1967-1972*





Martha Rosler: Irrespective, installation view. Photo: Jason Mandella. Artwork © Martha Rosler.



2003: Bachelor of Fine Arts
from Savannah College of
Art and Design

2007: Master of Fine Arts
from the Art Institute of
Chicago



David Leggett

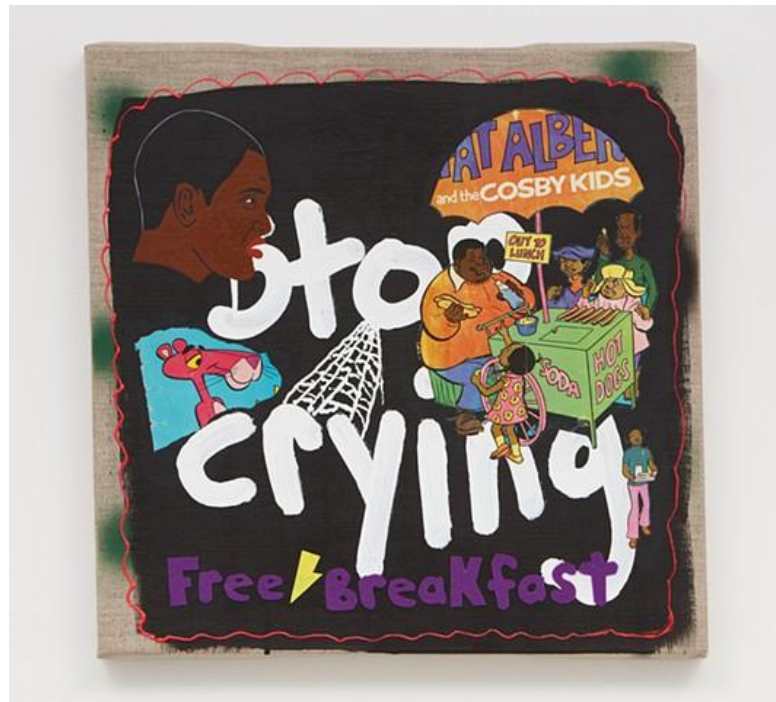
Leggett

- Leggett uses text and collage, simplification, and appropriation to convey messages
- His **themes** counter the negative historical and cultural messages about Black Americans.
- He **changes the power dynamic** by using easily recognized characters.

Explore more of Leggett's work:

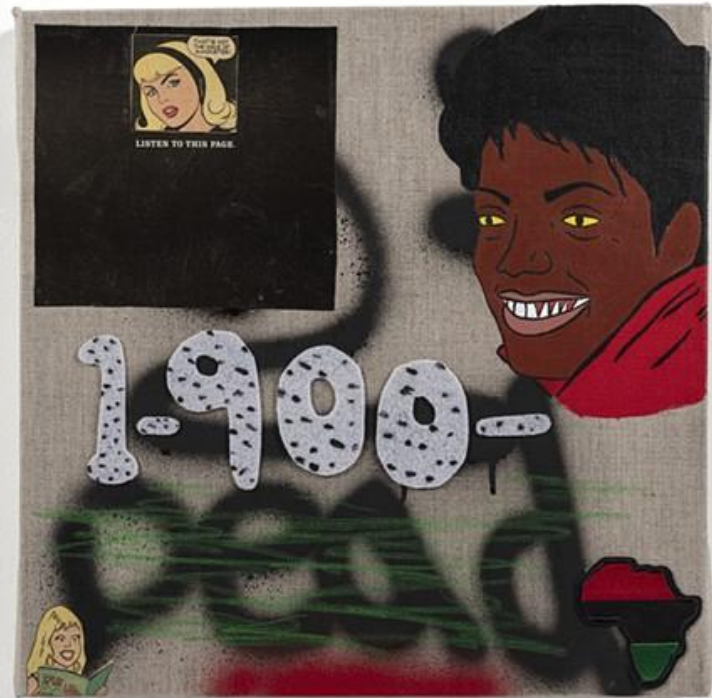
[Art 21](#)

[Leggett Handout PDF Download](#)





Many mirrors Acrylic and spray paint on canvas, 2021



Who's bad? Acrylic, artist crayon, spray paint, and felt on linen, 2023

Final Project Objectives:

Chose a **social issue topic**

- **Mindmap** ideas for this topic and images you want to include
 - **Find images** to use in creating a message about the topic you choose
- **Develop 3-4 sketches** of compositions for the three works

Create a series of 3, 8" x 10" art works

- Final artwork **must include** stenciling, pastels and collage in all three art works
-

Write an artist statement using provided questions

Participate in **Exhibition & Classroom Critique**

(some) CULTURE JAMMING Topics:

Student debt

Wage inequality

Healthcare

Housing

Voting rights

Book banning in schools

LGBTQ+ rights

Climate justice

Racism

MIND MAPPING IDEAS & COMPOSING SKETCHES

Objectives:

Connect a culture jamming topic to images and/or text you plan to use in your artwork.

Example:

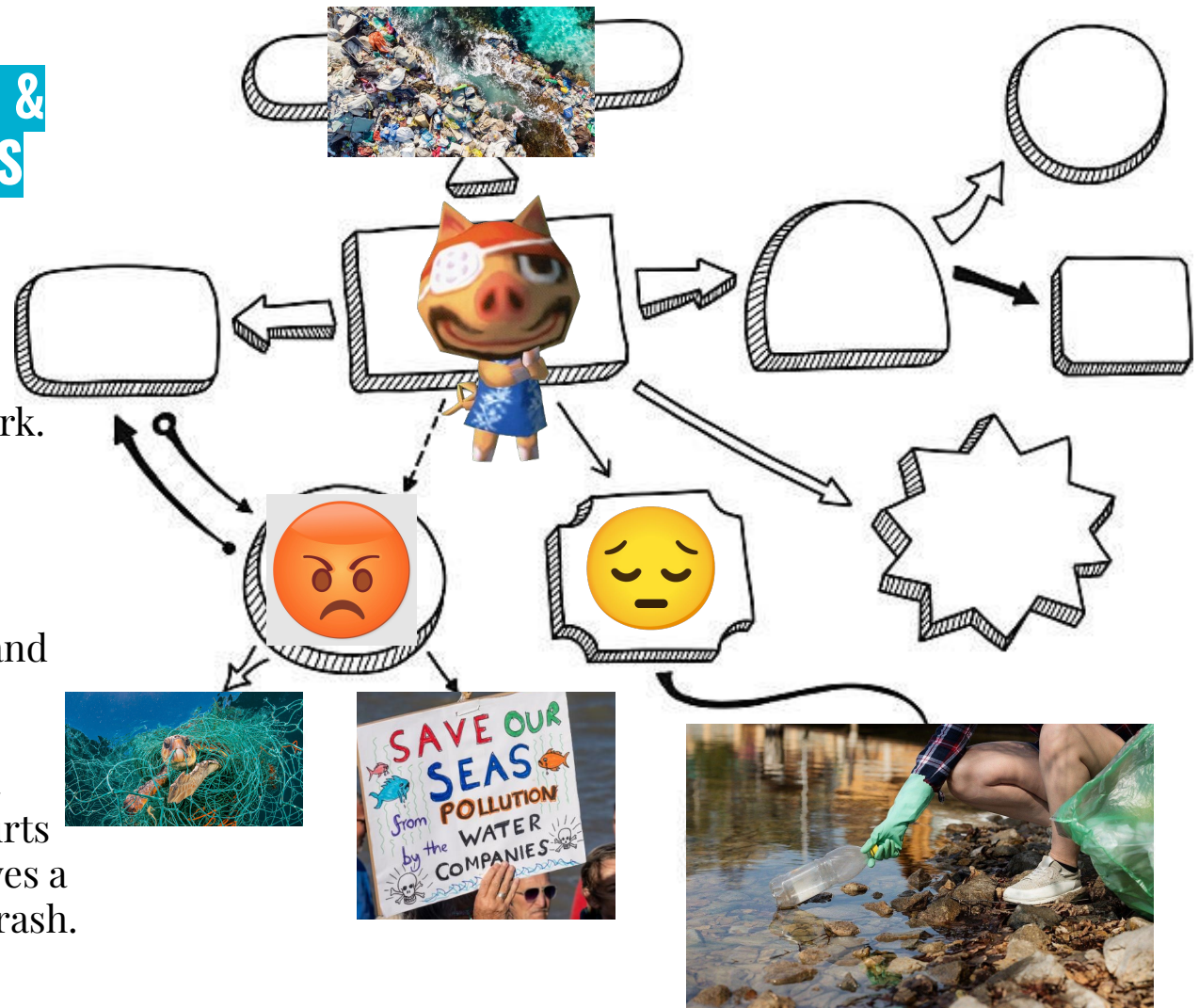
Topic: Water Pollution

Popular Images:

Animal Crossing characters and nature photography

Composition Ideas:

Pinleg is sad and angry about water pollution and how it hurts the fish. He protests it, he saves a fish from nets, he cleans up trash.



Example Work:



Artist Statement Example

This piece depicts printed images of someone in a hazmat suit spraying crops with pesticides. Next to that image is a photograph of dead plants sprayed with pesticides. I used oil pastels to draw humans eating food implied to be toxic with the colors red and green. Using stencils, I added the text to spell the word toxic over top of the artwork.

I am thinking about the harmful effects of pesticides on the environment and how humans eat food that has been grown using such harsh chemicals. I want to position myself against the use of pesticides through the illustrations in this work.

I used oil pastels and chalk to make the drawings. I colored the black and white photographs with chalk to add color and emphasis to the person spraying the plans and the dead plants. Using oil pastels, collage the images on paper before adding them to the top stencil text.

I wanted to create an image that touches on the issue of health and the environment. We live in America, where factory farming and the heavy use of pesticides are used for mass food production. It is concerning how these chemicals affect humans when they consume foods grown in those toxic environments. I wanted to culture jam this practice of pesticide use and critique it through this project.

Considering how David Leggett uses imagery to critique the lack of positive mainstream representation of Black people. I wanted to do a social critique that challenged a socially accepted topic as “the way it just is” for farming to use chemicals to produce many crops.